“Being touched and caressed, being massaged, is food for the infant. Food as necessary as minerals, vitamins, and proteins.” Dr. Frederick Laboyer

Benefits of Infant Massage

There are many benefits of Infant Massage
Infant Massage is an age-old tradition that has been passed down from mother to daughter since the beginning of time.
Infant Massage offers many benefits to both your baby and you!

Benefits of Infant Massage for Baby

- Infant –Parent “bonding” : Infant massage draws on all the elements of bonding and attachment
- Eye-to-eye contact, skin-to-skin, body scent, vocalization, taste, responsiveness
- Hormones stimulated by infant massage promote bonding and attachment between parent
- Relaxation
- Helps baby feel loved
- Promotes better sleep
- Facilitates body awareness
- Boosts immune system
- Sensory stimulation
- Improves skin condition
- Improves blood circulation
- Helps digestion
• Balances respiration
• Relief for teething pains
• Help waste elimination
• Helps build parents’ and baby’s self-esteem

**Benefits of Infant Massage for Parents**

• Caregivers report feeling more comfortable and confident in their ability to care for baby.
• Parents learn to understand and respond to baby’s cues.
• Parents learn techniques to comfort, calm and soothe their babies.
• Provides an additional avenue for close and nurturing contact. Helps you learn about your baby (their needs and desires)
• Relaxes parents
• Infant Massage is one of the most natural and pleasant methods of providing this important early nurturing and an amazing tool for helping parents become closer to their babies.

**Infant Massage provides these benefits in 4 distinct ways:**

- **Stimulating** Stimulates all the systems of the body including the
  - Nervous system
  - Circulatory system
  - Respiratory System
  - Elimination System
  - Immune System
Stimulates the release of oxytocin, known as the cuddle hormone (is released in both parent and child), prolactin (promoting milk production in the mother) and other endorphins.

Relaxing

- Helps relieve tension built up from all the stimulation in the baby’s environment
- Helps babies handle sensory stimulation and respond in a relaxed manner
- Helps babies sleep better
- Helps regulate sleep/wake cycle Reduces muscle stiffness and normalizes muscle tone

Relief

- Touch combined with vocalization helps reduce pain levels up to 80%
- Helps tone digestive tract
- Helps alleviate gas and promote elimination
- Releases hormones for food absorption.
- Releases endorphins, natural pain killers, to ease emotional distress